

MAXAM

EcoPoint³
TECHNOLOGY

ELASTOMER-COMPOSITE

Liquid Phase Mixing

MAXIMUM UNIFORMITY

End Results

UNMATCHED

✓ Heat Resistance ✓ Wear Resistance

✓ Rolling Resistance

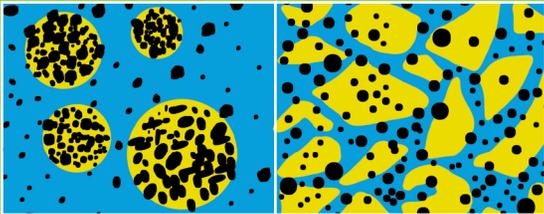


UNRIVALED

Tire Life Productivity Performance

Regular Dry Mixing vs. EcoPoint³

● carbon black particles ● rubber type 1 ● rubber type 2



CONVENTIONAL DRY MIXING

Carbon black not properly dispersed

LIQUID MIX EcoPoint³ TECHNOLOGY

Ideal uniformity in carbon black distribution

MAXIMUM CONTROL

on physical properties of rubber compounds



SAFER STRONGER MORE ENERGY-EFFICIENT

MAXAM

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MAXAMTIRE.COM

MAXAM Tire's dedicated team of engineers, local sales representatives, along with manufacturing and distribution partners continuously analyze the market to ensure our product portfolio meets the requirements of today's market, and your customers. Complete customer satisfaction is the ultimate goal of MAXAM Tire, driving our desire to continuously innovate and deliver quality products. With confidence and pride, we stand behind our reputation for delivering exceptional product quality, reliability, performance, and value.

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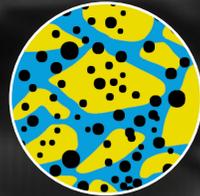




MAXAM's patented tire compounding technology known as liquid phase mixing, enables optimum mixing uniformity during manufacturing. Compared to conventional dry-mixed silica compounds, the EcoPoint³ process provides superior distribution of ingredients.

This results in zero irregularities within tire materials, transforming performance with maximum heat resistance and minimum rolling resistance.

WHY CHOOSE



Even dispersion of materials during manufacturing results in a more **reliable** and **consistent** product

62%* Improvement
IN WEAR RESISTANCE

35%* Less rolling
resistance
COMPARED TO
EXISTING LINEUP

Leading in SUSTAINABILITY



Raw materials originate from sand, using fewer fossil fuel



Maximum wear and tire life, creating less waste



Low-carbon development and manufacturing process



Maximum tire efficiency, less charge time for forklifts

MS600 | PRESS-ON SOLID HIGH-PERFORMANCE SERIES



High-performance solid cushion tire featuring a full-size tread profile for unrivaled traction, stability, and tire life.

- ▶ Produced with EcoPoint³ compound for maximum wear, skid and rolling resistance
- ▶ Full tread profile for larger footprint area and maximum load distribution
- ▶ Unique five-degree sidewall taper for maximum grip
- ▶ Full-sized, extra-wide North American section profile
- ▶ Low rolling resistance for maximum energy efficiency
- ▶ Superior cut resistance for demanding applications

MS700 | RESILIENT HIGH-PERFORMANCE SERIES



High-performance three-stage solid resilient tire featuring a full-size tread profile for excellent traction, stability, and tire life.

- ▶ Produced with EcoPoint³ compound for maximum wear, skid and rolling resistance
- ▶ Unique tread for an optimal combination of traction and tread life
- ▶ Smooth centerline design provides smooth ride, enhanced steering, and prevents chunking in aggressive applications
- ▶ Incorporates a superior center compound with unmatched heat resistance and shock absorption for the most demanding industrial applications
- ▶ Widest footprint in its class for maximum lifting capabilities

*data subject to change.